

Title	Cross-coupling of Tetrahedratric Order
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Citation	物性研究 (2006), 85(5): 647-647
Issue Date	2006-02-20
URL	<a href="http://hdl.handle.net/2433/110400">http://hdl.handle.net/2433/110400</a>
Right	
Type	Departmental Bulletin Paper
Textversion	publisher

## **Cross-coupling of Tetrahedratric Order**

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We discuss how tetrahedratric order couples to external fields, forces and other variables [1-4]. In particular, we show that the application of an external electric field to a tetrahedratric phase induces quadrupolar orientational order, thus inducing a nematic phase in a field. We discuss a linear gradient term coupling tetrahedratric and quadrupolar order and show that this term could explain the ambidextrous chiral domains observed in nematic phases formed by achiral banana-shaped molecules.

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